



I have my MBA – Now What?

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Abstract

Although it is assumed that gaining an advanced degree should make a student more attractive to a potential employer little current data is available on the value that employers may place on such credentials.

The UB Business School graduate population is an equal mix of domestic and international students. Historically it has been assumed that the international student wants to return to his or her native country.

The goal of this research will be to inform the faculty at the Business School as to the employment objectives of international MBA students.

Perspective

Employers see little advantage to foreign students. Such students need an H1 visa, having poor communication, and different attitudes. These are significant barriers for a company or a candidate to overcome.

Foreign students have difficulty demonstrating their value to domestic companies. The foreign student faces an applicant 'culture' gap—for instance, in the US a one page resume is the de facto interview tool. This tool may be inadequate to showcase a foreign student's capability.

The US employee population is diverse in terms of family culture and places of origin. The foreign student may have difficulty fitting into this scenario although they are by definition part of the diversity.

While the UB Career Development Center and Internship program can address many of the employment issues that foreign students face, they may not be communicating with this population as well as is needed to build effectiveness.

UB Graduation!



Upon graduation many international students do not know what is really needed by an employer. For example, how they should present themselves, resume writing, recommendation letters, and dress codes. At the same time, employers are unaware that international students have a lot of knowledge regarding building a business.

Central Question?

If international students want to work in the U.S. why are they not using the many tools and opportunities which are provided by Career Development Center?

Responses would provide central areas of inquiry between what employers are looking for and what students are offering. This may lead to a second quantitative study on a larger sample of graduate students.

Questionnaires

Entry MBA students:

1. How much you know about UB Career Development Center?
2. What you planning to do after finishing your graduation ?
3. Where you want to work after finishing your Graduation in U.S.A or in your home country ?
4. How you want to find a job In U.S.A?
5. Beside MBA degree what additional skills are required to get a job in U.S.?

MBA graduates:

1. Did you find certain things helpful from U.B to get a job?
2. Are you using the skills what you have learned from U.B?
3. What helped you to get a job in U.S.A?
4. What suggestion you want to give to improve U.B?

In the end of study, Career Development Center can use this information to progress their services, add new feature and open new doors for international student of University of Bridgeport in USA. We hope it will help Career Development Center to improve and support international students who need a job or internship.

